

# Case Study: Creating an Interactive Game with iSpring

METRO Cash and Carry had a non-trivial task to deploy staff training. To make it happen, they created a training game and a quiz on product knowledge.

As METRO didn't have any experience at e-Learning course development, a game with video narrations was created from scratch. Take a look at their success story, told by Eugene Skrochinsky, a Distance Learning Manager at Metro Cash and Carry.

About 2 years ago, we recognized the need for an easy-to-use, but effective e-Learning authoring tool for teaching employees. We have considered and tested several solutions, including iSpring Suite.

## **Staff training game**

The first e-Learning material we created with the help of iSpring was the interactive game "Gap Check." It is a training simulator for employees who set out goods. The goal of the game is to teach the personnel how to scan empty racks in the shopping mall. We came up with a script, did a video with actual staff members, and arranged both video and audio by ourselves.

The game starts with choosing a character. The script is nonlinear: every step in the game is a choice which determines the way how things are going to move. For each right step taken, an employee gets points.

The course has been taken by over 4,000 people.

## **What the game looks like**

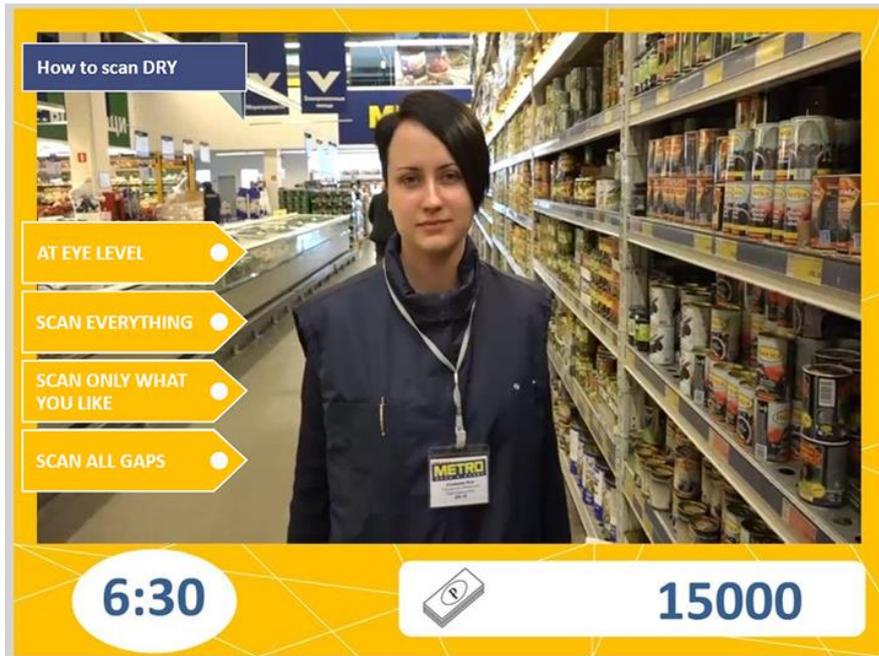
This is what the training game we have created in PowerPoint and iSpring looks like:



Learning starts with choosing a character:



The script of the game is non-linear: actions taken by an employee determine the course of events. A virtual employee can move up the career ladder, but if a player makes too many mistakes, the game has to be started over.



It didn't take us much effort to learn how to work with the iSpring tool; the interface is intuitive and logical. Special thanks must be given to the support team. After facing a technical issue, we got help from the iSpring specialists right away.

### **Product knowledge quiz**

The next step towards understanding all iSpring's capabilities was creating a product knowledge quiz. A great help at starting work on that was a webinar iSpring specialists regularly hold for their customers. Thanks to the webinar, we have learned to use iSpring functionality to the fullest.

It turned out it wasn't that difficult to create a professional-looking quiz. The iSpring arsenal has all possible quiz types and flexible settings which help bring all ideas to life. Here's what we had as a result:

# Welcome to the game!



Are you sure you know everything about the goods sold at METRO  
Cash & Carry?  
Check your and your colleagues' knowledge!  
Share your results and be the best!  
Gifts and bonuses are guaranteed.  
For more details, visit United.  
Good luck!

Start quiz

The quiz includes 142 questions. We have added detailed info on each product:

Question 10 of 142 ▾ Point value: 10 | Total Points: 10 out of 1414

### How Mozzarella cheese is classified



**✘** You got it wrong :(

Mozzarella (English */ˌmɒtseˈrɛlə/*; Italian: *[mottsəˈrɛlla]*) is a southern Italian cheese traditionally made from Italian buffalo milk by the pasta filata method. Mozzarella received a Traditional Specialities Guaranteed certification from the European Union in 1998. This protection scheme requires that mozzarella sold in the European Union is produced according to a traditional recipe. The TSG certification does not specify the source of the milk, so any type of milk can be used. In Italy mozzarella made with the milk of the Italian water buffalo is an important variety. The Italian buffalo mozzarella sold as Mozzarella di Bufala Campana is protected under the EU's Protected Designation of Origin scheme and may only be produced in select locations in the regions of Campania, Lazio, Apulia and Molise.

Continue

It is possible to see scores for each answer:

Question 12 of 142 ▾ Point value: 10 | Total Points: 10 out of 1414

#	Question	Result	Awarded	Points
10.	What is the original name of choc-ice?	✘	0	10
11.	How is Mozarella cheese classified by its looks?	✘	0	10
12.	America is considered to be the motherland of which vegetable?			10
12.	What sort of meat is red?			10
12.	Which country is the motherland of ice-cream?			10
12.	Which international marking confirms quality?			10

 Beef

 Turkey

 Pork

After creating several learning materials with iSpring tools, we can note the company continues marching on. The tools are constantly updated with new capabilities (like a dialogue trainer). If you need an easy-to-use and versatile tool, we think iSpring Suite is an excellent acquisition for e-Learning authoring at your company.

*Eugene Skrochinsky, Distance Learning Manager,  
Metro Cash and Carry*

<http://www.ispringsolutions.com/blog/case-study-creating-an-interactive-game-with-ispring/>